NPSNM MEMBERSHIP REPORT July 2023

A. MEMBERSHIP NUMBERS

1. Total number of memberships on the NPSNM list as of June 30, 2023:

Memberships	868
Advertisers	4
Award Winners (Carter)	15
Complimentary	1
Libraries	23
Herbaria	4
Exchanges	2
S	

917 = Total number of current active entries on database

B. NEW MEMBERSHIPS and DELETED MEMBERSHIPS

1. New Memberships in 2023:

A total of **106** new memberships joined NPSNM from January 1, 2023 through June 30, 2023. New memberships **increased by 9** from this time last year (97 in 2022).

2. PayPal:

Of the **106** new memberships, **70** were from the web-based membership application through PayPal, which is a **decrease of 14** from this time last year (84 in 2022).

3. Deleted Memberships:

There have been 77 deleted memberships in 2023 as of June 30. 34 were for nonpayment of October 2022 dues; 34 were for nonpayment of January 2023 dues; and 9 were for deceased members, and for members who moved or could not be contacted, and for members indicating that they would not be renewing their memberships. (NOTE: Deleted memberships are often reinstated once members decide to rejoin, i.e. renew after having been deleted.)

4. Comparisons with Previous Mid-year's Total:

Mid-year total for 2022: **840** Mid-year total for 2023: **868**

Comparison: Increase (28 more) in paid membership numbers since July 2022

C. MID YEAR CONCLUSIONS

- 1. Overall membership numbers are slightly higher than a year ago (28 more).
- 2. The highest our paid membership has been is 868 in July 2023 and the lowest was 706 in December 2010 and July 2014. We set a record this year!
- **3.** Membership numbers for the Chapters and for the Society as a whole have continued to increase in recent years, with a considerable increase in 2022 and a continuing increase this year (2023).

Respectfully submitted, Lindsey Kirchhevel, Membership Coordinator John Freyermuth, Statistical Data Native Plant Society of New Mexico