## NPSNM MEMBERSHIP REPORT

July 2023

## A. MEMBERSHIP NUMBERS

1. Total number of memberships on the NPSNM list as of June 30, 2023:
Memberships 868

Advertisers 4
Award Winners (Carter) 15
Complimentary 1
Libraries 23
Herbaria 4
Exchanges 2
$\mathbf{9 1 7}=$ Total number of current active entries on database

## B. NEW MEMBERSHIPS and DELETED MEMBERSHIPS

1. New Memberships in 2023:

A total of 106 new memberships joined NPSNM from January 1, 2023 through June 30, 2023. New memberships increased by 9 from this time last year (97 in 2022).

## 2. PayPal:

Of the $\mathbf{1 0 6}$ new memberships, $\mathbf{7 0}$ were from the web-based membership application through PayPal, which is a decrease of $\mathbf{1 4}$ from this time last year (84 in 2022).

## 3. Deleted Memberships:

There have been 77 deleted memberships in 2023 as of June 30 . 34 were for nonpayment of October 2022 dues; 34 were for nonpayment of January 2023 dues; and 9 were for deceased members, and for members who moved or could not be contacted, and for members indicating that they would not be renewing their memberships. (NOTE: Deleted memberships are often reinstated once members decide to rejoin, i.e. renew after having been deleted.)

## 4. Comparisons with Previous Mid-year's Total:

Mid-year total for 2022: 840
Mid-year total for 2023: 868
Comparison: Increase (28 more) in paid membership numbers since July 2022

## C. MID YEAR CONCLUSIONS

1. Overall membership numbers are slightly higher than a year ago (28 more).
2. The highest our paid membership has been is 868 in July 2023 and the lowest was 706 in December 2010 and July 2014. We set a record this year!
3. Membership numbers for the Chapters and for the Society as a whole have continued to increase in recent years, with a considerable increase in 2022 and a continuing increase this year (2023).

Respectfully submitted,
Lindsey Kirchhevel, Membership Coordinator
John Freyermuth, Statistical Data
Native Plant Society of New Mexico

