

# NPSNM MEMBERSHIP REPORT

## July 2024

### A. MEMBERSHIP NUMBERS

1. **Total** number of memberships on the NPSNM list as of June 30, 2024:

Memberships	<b>882</b>
Advertisers	<b>4</b>
Award Winners (Carter)	<b>10</b>
Complimentary	<b>1</b>
Libraries	<b>23</b>
Herbaria	<b>4</b>
Exchanges	<b>2</b>

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**926** = Total number of current active entries on database

### B. NEW MEMBERSHIPS and DELETED MEMBERSHIPS

#### 1. New Memberships in 2024:

A total of **109** new memberships joined NPSNM from January 1, 2024 through June 30, 2024. New memberships **increased by 3** from this time last year (106 in 2023).

#### 2. PayPal:

Of the **109** new memberships, **83** were from the web-based membership application through PayPal, which is a **increase of 13** from this time last year (70 in 2023).

#### 3. Deleted Memberships:

There have been **96** deleted memberships in 2024 as of June 30. 38 were for nonpayment of October 2023 dues; 43 were for nonpayment of January 2024 dues; and 15 were for deceased members, and for members who moved or could not be contacted, and for members indicating that they would not be renewing their memberships. (NOTE: Deleted memberships are often reinstated once members decide to rejoin, i.e. renew after having been deleted.)

#### 4. Comparisons with Previous Mid-year's Total:

Mid-year total for 2023: **868**

Mid-year total for 2024: **882**

Comparison: **Increase (14 more) in paid membership numbers since July 2023**

## C. MID YEAR CONCLUSIONS

1. Overall membership numbers are slightly higher than a year ago (14 more).
2. The highest our paid membership has been is 882 in July 2024 and the lowest was 706 in December 2010 and July 2014. **We set a record this year!**
3. Membership numbers for the Chapters and for the Society as a whole have continued to increase in recent years, with a nice increase in 2023 and a continuing increase this year (2024).

Respectfully submitted,  
Lindsey Kirchhevel, Membership Coordinator  
John Freyermuth, Statistical Data  
Native Plant Society of New Mexico